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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE7-15-03  
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In re patent application of: ) Attorney Docket No.: E-996

Brian M. Romansky ) Group Art Unit: 3621

Serial No.: 09/658,079 ) Examiner: P. Elisca

Filed: September 11, 2000 ) Date: June 18, 2003

Confirmation No.: 4596

Title: Internet Advertisement Metering System and Method

AMENDMENTCommissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated March 20, 2003, attached please find the following items:

1. Amendments to the Claims; and
2. Remarks.

07/15/2003 MJONES1 00000003 161085 09658079

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02 FC:1202168.00 DA  
270.00 DACERTIFICATE OF TRANSMISSIONI hereby certify that this correspondence is being facsimile transmitted to the U.S. Patent and Trademark Office, Fax No. (703) 305-7687 on June 18, 2003.Brian A. Lemm

Name

Signature



Pitney Bowes Inc.

## Facsimile

To: Examiner P. Elisca  
Group Art Unit 3621  
Fax No.: (703) 305-7687  
From: Brian A. Lemm  
Date: June 18, 2003  
Subject: Application Serial No.: 09/658,079 ✓  
Attorney Docket No.: E-996

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### CERTIFICATION OF FACSIMILE TRANSMISSION

I hereby certify that the following correspondence is being facsimile transmitted to the U.S. Patent and Trademark Office, Fax No. (703) 305-7687 on June 18, 2003.

1. Amendment Transmittal Letter for 09/658,079 (2 pages); and
2. Amendment for 09/658,079 (15 pages).

Brian A. Lemm  
Name

  
Signature

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JUN 23 2003

**GROUP 3600**